

UMBS INTERNATIONAL DOCTORAL COLLOQUIUM 2026 (IDC 2026)

Day 1: 18 th August 2026 (Tuesday)	
Time	Agenda
09:30 – 10:00	Registration & Arrival Arrival of participants, panels, and faculty members - Auditorium, Level 2, Azman Hashim Building
10:00 – 10:15	Opening Ceremony * Welcoming Remarks by Professor Dr. Noor Ismawati Jaafar, Dean Faculty of Business and Economics
10:15 – 11:00	Keynote Address By Professor Dr Weerahannadige Dulini Anuvinda Fernando Aston University, UK
11:00 – 11:20	Tea Break & Networking
11:30 – 13:00	Concurrent Session I
Seminar Room 2	Candidate: Zhao Fengyang (23068987) Title: Leadership Styles and Employee Behaviors: The Role of Self-Leadership in a Multilevel Longitudinal Study Supervisor : Associate Professor Dr. Nurul Liyana Mohd Kamil Dr. Muzalwana Abdul Talib @ Abdul Mutalib
Seminar Room 3	Candidate: Li Yuping (23106684) Title: Enhancing Cybersecurity Resilience in China's Electrical and Electronics Supply Chain through Cybersecurity Maturity and MLPS 2.0 Compliance: Information Security Awareness as a Moderator Supervisor : Datin Sri Prof Dr. Suhaiza Hanim binti Dato' Mohamad Zailani Dr. Erialdi Syahrial
Seminar Room 4-5	Candidate: Anusiah Ramanmuthi (S2011475) Title: Relationship Between Cultural Openness, Patriotism, Legitimate Power and Voluntary Compliance of Small, Medium and Micro Enterprises (MSMEs) in Malaysia Supervisor : Associate Professor Dr. Noor Sharoja Binti Sapiei Associate Professor Dr. Mazni Binti Abdullah
13:00 – 14:30	Lunch & Networking

14:30 – 16:00	Concurrent Session II
Seminar Room 2	Candidate: Lim Jet Khin (23061633) Title: An Assessment of The Automotive Industrial Development in Malaysia Supervisor : Professor Dr. VGR Chandran Govindaraju
Seminar Room 3	Candidate: Jintian Feng (17222093) Title: Examining the Influential Factors of Continuance Intention to Use Mobile Apps for Stock and Crypto Trading in Hong Kong Supervisor : Associate Professor Dr. Zalfa Laili Hamzah Dr. Mohd Zaidi Md Zabri
Seminar Room 4-5	Candidate: Yang Mingya (23067426) Title: Chinese Ports' Adoption of Carbon Neutrality Certification Across Supply Chain Segments: An Antecedents-Decisions-Outcomes (ADO) Framework with ESG and Regulatory Moderation Supervisor : Datin Sri Professor Dr. Suhaiza Hanim Dato Mohamad Zailani Professor Dr. Jianjun Zhang
16:00	Evening Refreshments & End of Day 1

Day 2: 19th August 2026 (Wednesday)	
Time	Agenda
10:00 – 10:00	Morning Coffee & Networking Banquet Hall, Level 2, Azman Hashim Building
10:00 – 11:30	Concurrent Session III
Seminar Room 2	Candidate: Wardatul Adawiyah (S2040554) Title: The Impact of Fintech Development on Bank Competition and Financial Stability: An Empirical Study Supervisor : Datin Professor Dr. Izlin Ismail Dr. Mohd Zaidi Md Zabri
Seminar Room 3	Candidate: Ying Li (23061447) Title: Impact of Sustainable Finance (ESG) Factors on the Financial Performance of the Firm: Evidence from Non Financial Firms of China Supervisor : Professor Dr. Lau Wee Yeap Dr. Yong Sook Lu
Seminar Room 4-5	Candidate: Jiachen Li (23074220) Title: Narcissism of Leaders and Cross-Border Mergers and Acquisitions: Mediating Effects based on Organisational Cynicism - Evidence from Mainland China Supervisor : Associate Professor Dr. Nurul Liyana Mohd Kamil
11:30 – 13:00	Concurrent Session IV
Seminar Room 2	Candidate: Gong Qi (S2151003) Title: The Impact of R&D Window-Dressing on IPO Pricing: Evidence from the Main Board and STAR Market in China Supervisor : Professor Dr. Lau Wee Yeap
Seminar Room 4-5	Candidate: Wei Chieh Choon (S2034294) Title: Firm Sustainable Performance: The Role of Supply Chain Integration, Supply Chain Resilience and Principles of Circular Economy Supervisor : Associate Professor Dr. Suhana Mohezar Ali
13:00 – 14:30	Lunch & Networking
14:30 – 15:00	Closing Ceremony Closing Remarks by the Director of Universiti Malaya Business School
15:00	Evening Refreshments & Dismissal